

# Nice to meet you.



## The 4649 Crest

4649 isn't just a number: it carries the meaning "good to meet you." That's what it means when you say 4649 (or "Yo-ro-shi-ku") out loud in Japanese. It's a polite greeting -- a way of spreading love.

The 4649 crest is made up of the Japanese katakana characters for Yoroshiku, arranged in an original camo pattern. Plus it looks like a cute panda.

Keen-eyed observers will see the "Yoroshiku" message hidden in many places throughout 4649 camo collection.